

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Michael Cristofalo et al.

Title: TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS

Docket No.:	2050.065US1	Serial No.:	09/852,229
Filed:	May 8, 2001	Due Date:	N/A
Examiner:	Mushfikh Alam	Group Art Unit:	2623
Customer No.:	44367	Confirmation No.:	4955

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

We are transmitting herewith the following attached items (as indicated with an "X"):

- Amendment and Response under 1.111 (23 pgs.)
- Petition for Extension of Time (1 pg.)
- Authorization to charge Deposit Account 19-0743 in the amount of \$490.00 to cover the Extension of Time Fee.

If not provided for in a separate paper filed herewith, please consider this a PETITION FOR EXTENSION OF TIME for sufficient number of months to enter these papers and please charge any additional fees or credit overpayment to Deposit Account No. 19-0743.

SCHWEGMAN, LUNDBERG & WOESSNER, P.A.
Customer No.: 44367

By: 
Dag H. Johansen
Reg. No. 36,172

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Amendment Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 27 day of October, 2008.

Name: John D. Gustav-Wrathall
John D. Gustav-Wrathall
Paralegal
Schwegman, Lundberg & Woessner

Signature: 